



Nationally recognized marketing
recruiters serving businesses in
Washington, D.C.,
Northern Virginia and Maryland

When DC area companies seek to hire the best marketing and creative talent, they turn to the best in marketing and creative recruiting: TorchLight.

As the region's only marketing and creative staffing firm with account managers and recruiters who are former marketing professionals, TorchLight helps private, public, and nonprofit organizations of all sizes identify and place marketing and creative professionals in:

- Contract,
- Contract-to-hire, and
- Permanent roles.

Because we *only* focus on marketing and creative roles, the depth of our knowledge and network is unprecedented.

We fully vet every candidate through multiple screening sessions, conduct thorough reference checks, and ensure a good match through a Predictive Index assessment, before we present a slate of qualified candidates to our clients.

As our **97% success rate** demonstrates, we must be doing something right.

Our Clients

Our clients range from fast-paced public companies in high-growth mode to smaller, mission-driven nonprofits. All share a common desire to find experienced talent to take their organizations to the next level and/or help fill a gap.

We work collaboratively with HR professionals and hiring managers to understand their unique business needs and culture. Then we dig deep into our network to identify the very best candidates.

As a result, our clients save time and get the right candidate with the right skills—right from the start.

Our Team

Our high-energy, high-caliber team of professionals draw on more than 40 years of combined marketing, sales, and recruiting experience, including: invaluable professional marketing experiences gained while working for some of the biggest brands and organizations in the region.

TorchLight is continually recognized with some of the business community's top awards and affiliations:

WASHINGTON BUSINESS JOURNAL



2018 BEST PLACES TO WORK

WASHINGTON BUSINESS JOURNAL



2017 BEST PLACES TO WORK

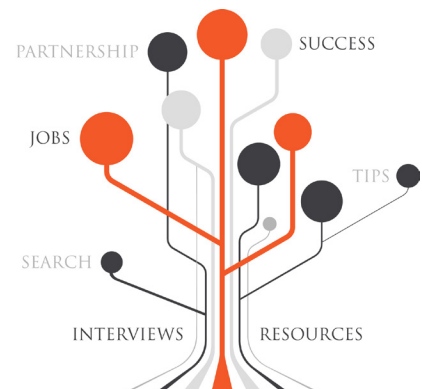


American Staffing
Association



"TorchLight consistently found top-notch marketing talent that matched my needs and budget. Their team has an excellent grasp of strategic marketing needs and finds you the professionals with the skills and firepower to meet them."

-- Julie R., Marketing Director



The result?

We know the business of marketing and creative — inside and out, from both clients' and the candidates' perspectives- and deliver a best-in-class experience for all.

Our Candidates

TorchLight places experienced candidates in the following roles and more:

- Marketing communications
- Corporate communications
- Internal/external communications
- Digital marketing
- Public relations/media relations
- Product marketing/management
- Market research/consumer insights
- Marketing analysis/business intelligence
- Marketing strategy
- Marketing automation/CRM
- Social media
- Creative services
- Campaign strategy and execution
- E-mail marketing
- Acquisition/retention/loyalty
- Paid media
- Project management

Representative Clients



ATLANTIC MEDIA

CHOICE HOTELS
INTERNATIONAL



Let Us Help You Today

Experience the TorchLight difference for yourself today. Contact us at (703) 566-1452 or at info@torchlight.com for a confidential assessment of your hiring needs and see how we can help. Or visit us online at www.torchlighthire.com and see what our satisfied clients are saying about their result with us.



www.torchlighthire.com